

# Target Market Determination for insurance cover under the Diversa Group Salary Continuance Pool

## **About this document**

A Target Market Determination (TMD) is required under section 994B of the *Corporations Act 2001* (Cth). It sets out the target market for the product, triggers to review the target market and certain other information. It forms part of Diversa Insurance Limited's design and distribution framework for the product.

It seeks to provide customers, distributors, and their staff with an understanding of the class of customer for which this product has been designed, having regard to the objectives, financial situation and needs of the target market generally.

This document is **not** a Product Disclosure Statement (PDS) and is **not** a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs and is not intended to provide financial advice. People interested in acquiring or using this product should carefully read the PDS and any supplementary documents before deciding to buy this product.

Name of product	Diversa Group Salary Continuance Pool	
Issuer	Diversa Insurance Limited (ABN 77 107 165 962, AFSL 273321)	
Effective Date	1 June 2025	
<b>Review Period</b> Subject to intervening review triggers, every three years		
	effective date.	
TMD Version	DGSCP 4	

## Class of customers that fall within this target market

### **Class of customers**

The customer (either the member or the Insured Person) wants to reduce their exposure where they have (or envisages that in future they will or may have) a need to replace their income if they are unable to earn income (or are only able to earn a lower income) due to illness or injury. Exposure and commitments include but are not limited to:

- Mortgage and other debt servicing costs, household and family expenses; and/or
- Medical costs, transportation and accommodation costs; and/or
- To provide an employment related benefit to staff, or members of an industry group.

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## Types of customers

This product is designed to be used by different types of customers including:

- Individuals
- Employers including: Companies, sole traders, partnerships, trusts
- Industry and Professional associations
- Superannuation fund trustees (SMSF)

#### **Excluded class of customers**

The insurance covers have **not** been designed for customers who:

- are not residing in Australia at the time of application; and/or
- are not Australian citizens or permanent residents or holder of an eligible Visa; and/or
- are contemplating self-harm; and/or
- are superannuation trustees regulated by APRA; and/or
- do not meet eligibility or underwriting requirements.

## Likely needs and objectives

The insurance covers have been designed for customers who want to:

Cover Type	Likely Needs and Objectives	
Salary Continuance	In the event of their inability to earn an income (or earn a reduced	
	income) due to illness or injury:	
	• to reduce the burden of financial commitments by receiving a regula	
	income stream while they are disabled.	

## **Financial Situation**

The product has been designed for customers who are employed, have savings or access to other financial resources (e.g. family or other relationships, or income from business or commercial activities) to pay premiums (which may vary from time to time) in accordance with premium structure and benefits design in place for the period that the cover is in force.

## **Demographic and eligibility requirements**

General eligibility and demographic requirements of customers in the target market are detailed in the table below.

Requirement *	Salary Continuance Cover
Minimum Entry Age	15
Maximum Entry Age	63 for individual and SMSF members and 65 for employer and industry or professional association members
Regular working hours	Must be working at least 15 hours per week
Australian resident (or holder of an eligible Visa)	Required

<sup>\*</sup> Note that, as tailored cover terms can be negotiated for specific groups, these requirements may



be different for those groups. These requirements will be detailed in our quotation and proposal documents at the time of application for cover.

## **Product design description & key attributes**

Diversa Group Salary Continuance Pool - Membership at a glance

## General Features – All membership types

Product	All membership types  The Pool is a registered managed investment scheme, that provides insurance		
Description	cover and benefits to members, under a group insurance policy issued to Diversa Insurance Limited by the Pool's Insurer.		
	There is no investment component to the Pool and as such, the Pool does not invest in any assets. Amounts collected from members are used to pay premiums to the Pool's Insurer and the Pool's expenses. All amounts paid to members from the Pool result from claims paid under the Pool's insurance policy.		
	This product allows an Insured Person to insure 75% of their Monthly Income plus, if applicable, employer superannuation contributions (up to a maximum of 15% of their Monthly Income).		
	The Monthly Benefit payable in the event of a claim is based on 75% of their Monthly Income immediately prior to their date of Disability for the first two years of the Benefit Period and reduces to 60% for the remainder of the Benefit Period plus the percentage of the Superannuation Contribution Benefit, if applicable.		
	The benefit is paid from the day after the selected Waiting Period has expired until the Insured Person is no longer Disabled, or the end of the Benefit Period, or the cover has expired, whichever comes first.		
Main Benefits	Total Disability Benefit: An income stream paid on the total disablement of the Insured Person. Partial Disability Benefit: A reduced income stream paid where the Insured Person is only able to earn a portion of their pre-disablement income.		
	• <b>Death Benefit:</b> A lump sum payment of three times the Monthly Benefit if the Insured Person dies while this cover is in place.		
	<ul> <li>Interim Accident Cover: A monthly benefit if the Insured Person becomes         Totally Disabled because of an Injury, while they are being underwritten for cover.     </li> </ul>		
	Claims Indexation Benefit: Salary continuance benefits paid for longer than 12 months are indexed each year by up to 7.5% to help benefits paid keep pace with inflation.		
Waiting and	Available Waiting Periods are:		
Benefit Periods	30, 60, 90 or 180 days. (180 day waiting period is not available for employer and industry or professional association plans.)		



	Available Danefit Daviada ava		
	Available Benefit Periods are:		
A '11	• 2 years, 5 years and age 65.		
Ancillary Benefits	<ul> <li>Approved Rehabilitation Benefit: An amount paid, at the discretion of the Insurer, towards the cost of a rehabilitation program to assist the Insured Person to return to work.</li> <li>Recurrent Disability Benefit: No Waiting Period applies where the same or related Disability recurs within 12 months of returning to work full time.</li> <li>Waiver of Premium Benefit: No Premiums are payable while an Insured Person is receiving a Total Disability Benefit.</li> </ul>		
	Optional extras		
	<ul> <li>Cover Indexation Benefit: The insured benefit can be indexed annually (while not on claim) to keep pace with inflation.</li> <li>Superannuation Contribution Benefit: This benefit provides for superannuation contributions to be paid, of up to 15% of an Insured Person's Monthly Income while they are receiving a Total or Partial Disability Benefit.</li> </ul>		
	<ul> <li>Family Care Benefit: An additional payment if the Insured Person is Totally Disabled and requires full time care from an immediate family member.</li> </ul>		
	<ul> <li>Nursing Care Benefit: Payable during the Waiting Period if the Insured Person is Totally Disabled and requires ongoing nursing care or hospitalization and remains confined to bed.</li> <li>Medical Catastrophe Benefit: A lump sum payment if the Insured Person is Totally Disabled and requires ongoing nursing care or hospitalization and remains confined to bed.</li> </ul>		
	<ul> <li>Medical Catastrophe Benefit: A lump sum payment if the Insured Person is diagnosed with one of the specified medical catastrophe conditions, irrespective of the Waiting Period and whether they can work.</li> <li>Specific Injuries Benefit: A monthly payment for a fixed payment period if the Insured Person suffers a Specific Injury, irrespective of the Waiting Period and whether they can work.</li> </ul>		
Eligible Entry Ages			
Cover Expiry Age	Cover and benefit payments cease when the Insured Person reaches age 65 for individual and SMSF Members and age 70 for employer and industry or professional association members.		
Membership	There are three types of Pool membership available:		
Types	Individual;		
	Self-managed super funds (SMSF);		
	Employers and industry or professional associations.		
Automatic Cover	Automatic cover is available for employer and industry or professional associations by arrangement with us.		
Underwritten	Cover can be increased by the Insured Person providing medical and personal		
Cover	information (by being underwritten by the Insurer).		
Transfer Cover	Individuals and SMSF members can elect to transfer other existing income		
	protection cover to the Pool if they are insured for the same type and amount of cover under an Australian group insurance policy or Australian I retail		



	insurance policy subject to meeting certain eligibility criteria.			
Maximum Cover	A maximum Monthly Benefit of \$30,000 applies, inclusive of the			
Iviaxiiiiuiii Covei	Superannuation Contribution Benefit, if applicable.			
	Superannuation contribution benefit, if applicable.			
	The maximum Monthly Benefit is reduced to \$10,000 (inclusive of the			
	Superannuation Contribution Benefit, if applicable) for benefits paid from age			
	65.			
How Premiums	Premiums are calculated based on a number of factors including:			
are calculated	Whether cover is provided on an individual basis or as part of a group;			
	Age, occupation, gender, smoking status, state of residence; pastimes and			
	health of the Insured Person;			
	Waiting Period and Benefit Period selected;			
	Level of cover.			
Premium	Premiums are payable annually in advance.			
Payments	Failure to pay premiums when they are due may result in cover lapsing			
Fuelusians /	which case cover will cease and a claim cannot be made.			
Exclusions / Limitations	There are also situations where benefits will be restricted or will not be paid			
Limitations	<ul><li>including:</li><li>Self-inflicted injury or attempted suicide;</li></ul>			
	Tromas pregnancy and anomphotocal and an in or image,			
	War;     Unlawful activity and incarcoration:			
	Unlawful activity and incarceration;      Unsatisfactory performance missandust or disqualification.			
	<ul> <li>Unsatisfactory performance, misconduct or disqualification</li> <li>Where the Insured Person is in an occupation that is an excluded</li> </ul>			
	occupation and where the Insurer has not given their prior approval;			
	<ul> <li>An Injury or Illness caused by an event which takes place in an overseas</li> </ul>			
	country or region, that has been issued with a "reconsider your need to			
	travel" or "Do not Travel" Travel Advisory			
	<ul> <li>Any additional exclusion as advised by the Insurer during the underwriti</li> </ul>			
	process; and			
	A beneficiary who intentionally caused or contributed directly or			
	indirectly to the Insured Person's death or Disablement.			
	Refer to the PDS for further details.			

## **Superannuation Fund Members**

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Membership	Self-managed super funds (SMSFs).		
Eligibility			
Superannuation	If cover is provided to a superannuation fund trustee, fund members will		
Laws	need to meet relevant superannuation law conditions of release before		
	the trustee of the fund can make payment of the claim proceeds to them.		
	Fund trustees should make sure they are aware of any tax or other		
	regulatory impacts or requirements that impact the provision of insured		
	benefits within a super fund.		



## **Employer (and Industry or Professional Association) Groups**

Membership Eligibility	<ul> <li>Sole traders, partnerships and trusts, companies, industry or union groups and associations, and professional associations.</li> </ul>	
Automatic Cover for Groups	<ul> <li>We can design automatic cover that is tailored for employers and their employees (requires a minimum of 10 staff).</li> <li>Take advantage of 'standard' corporate group automatic acceptance levels without the need for underwriting.</li> </ul>	
Group takeover terms	Terms can be negotiated for the takeover of existing group insurance arrangements for employers and Associations.	

## **Appropriateness explanation**

#### **Salary Continuance Cover**

Broadly, the target market comprises those who have or expect to have outstanding financial commitments that will not be satisfied in the event of their own (i.e. the Insured Person's) illness or injury and who have the capacity to pay variable premiums (which will generally increase each year in line with their age) on an ongoing basis.

As the product pays an ongoing monthly benefit while Disabled, it is therefore likely to meet the needs, or go towards meeting the needs, of those in the target market.

## **Distribution Conditions and Restrictions**

## **Distribution channels**

The product must only be distributed through the following means:

- **Distribution under a personal advice model** Australian Financial Services Licence (AFSL) holders that have arrangements in place with Diversa Insurance Limited to distribute the product will provide customers with personal advice in relation to the product.
- **Distribution under general advice** AFSL holders that have arrangements in place with Diversa Insurance Limited to distribute the product under general advice. This includes online and telephone direct channels, including online aggregators.

## **Distribution conditions**



This product must only be distributed under the following circumstances.

#### **Distribution under Personal Advice:**

#### Distributors must:

- ensure the product is distributed under an appropriate AFSL (having the necessary authorisations)
- ensure their staff are appropriately trained in the product's features, benefits, and key attributes
- provide the customer with personal financial product advice in relation to the product
- provide the customer with a copy of the current PDS prior to them deciding to purchase the product; and
- ensure the customer meets the product's age, residency, and eligibility requirements.

Customers that obtain personal advice under these conditions are more likely to be in the target market for this product because advisers have a duty to act in their best interest when providing personal advice and have adequate product knowledge making it more likely that the product will meet the customer's needs.

#### **Distribution under General Advice:**

#### Distributors must:

- ensure the product is distributed under an appropriate AFSL (having the necessary authorisations)
- ensure their staff are appropriately trained in the product's features, benefits, and key attributes
- provide the customer with a copy of the current PDS prior to them deciding to purchase the product; and
- ensure the customer meets the product's age, residency, and eligibility requirements.

Customers are more likely to be in the target market if distributors:

- refrain from selling to customers that do not meet the relevant demographic and eligibility requirements; and
- provide customers with a copy of the current PDS.



# **Reviewing this TMD**

We will review this TMD in accordance with the below:

Re	view triggers	Assessment information	Timeframe	Who is responsible
1	The commencement of a significant change in law that materially affects the product design or distribution of the product or class of products that includes this product.	Any relevant regulation, legislation and/or ASIC instruments relating to the change in law.	As new changes are introduced.	Diversa Insurance Limited
2	Product performance is materially inconsistent with the product issuer's expectations, having regard to: a) product claim ratios; b) the number of paid, denied, and withdrawn claims; and c) cover lapse rates.	During the review period, the expected and actual:  a) claims ratio;  b) number of paid, declined, and withdrawn claims;  c) number of lives insured with lapsed cover.	Aligned to the TMD review period.	Diversa Insurance Limited and the Pool's Insurer
3	The use of Product Intervention Powers in relation to the distribution or design of this product where the product issuer considers this reasonably suggests that this TMD is no longer appropriate.	Relevant Product Intervention order.	As Product Intervention order is made.	Diversa Insurance Limited
4	Significant or unexpectedly high number of complaints regarding product design, product availability, claims and distribution condition that would reasonably suggest that the TMD is no longer appropriate.	Complaint data and the nature of the complaints regarding product design, product availability, claims and distribution conditions.	As soon as practicable, or in any event, within 10 business days after the end of each calendar quarter.	Diversa Insurance Limited and our distribution partners (as relevant).
5	Material change to key product design, features, and/or fees that would reasonably suggest that this TMD is no longer appropriate.	Notification of proposed material change to key product design, features, and/or fees.	As material changes are made.	Diversa Insurance Limited and the Pool's Insurer (as relevant)
6	The product issuer determines that a significant dealing in the product outside, inconsistent with the TMD has occurred.	<ul> <li>Either:</li> <li>Reports of significant dealings provided by distributors; or</li> <li>Breach / incident report where the process identifies that a significant dealing has occurred.</li> </ul>	As significant dealing is identified.	Diversa Insurance Limited and our distribution partners (as relevant).



## **Distributor reporting requirements**

Distributors are required to report relevant information to the product issuer in accordance with the below:

Reporting Event	Information Required	Reporting Deadline	
Complaints	Distributors must record and report all complaints that relate to the product or	As soon as practicable, or in any event, within 10 business	
	its distribution. The record should include	days after the end of each	
	the substance of complaints in relation to	calendar quarter.	
	the product covered by this TMD.		
Significant Dealings	A significant dealing in the product which	As soon as practicable but no	
	the regulated person becomes aware of	later than 10 business days	
	is not consistent with the TMD.	after the distributor becomes	
		aware of the significant	
		dealing.	

Distributors must report to Diversa Insurance Limited using the reporting spreadsheet that can be accessed online at <a href="https://diversainsurance.com.au/resources/">https://diversainsurance.com.au/resources/</a>.

The information contained in this TMD is general information only and is not intended to be construed as either personal advice or a product recommendation. You should make your own enquiries as to the suitability of this product for your personal financial needs and circumstances and obtain and read a copy of the PDS for further information on how it operates before deciding to buy this product.